

## Why Arizona?

With a business model laser-focused on serving the US public sector's backup and recovery, edge data security, and cyber protection needs, why did Acronis SCS choose to put down our roots in Arizona? The answer is threefold. With impressive defense and tech infrastructure in place, access to the nation's top talent, and a high standard of living, Arizona is a force to be reckoned with in cybersecurity.

Arizona is home to numerous coalitions and organizations dedicated to advocating for, protecting, and advancing the state's already- extensive defense footprint. Governor Ducey and the state have also proven their commitment to positioning Arizona as a hotbed of innovation. With the Arizona Innovation Challenge, a ranking in the top ten states for business three years in a row, and Phoenix's spot in the top ten US cities for startups, it is little wonder more than 300 companies have relocated to Arizona since 2015.

Now to Arizona's exceptional talent pool. Schools across the state dedicate resources to emerging tech and cultivate the brightest cyber minds. Arizona State University alone repeatedly ranks number one in the nation for innovation and sits in the top sixth percentile for research and development spending. Acronis SCS helps bring that innovative spirit to life with our Partnership for Economic Development and our recruitment and training of those who want to make a difference in an evolving field.

Lastly, Arizona's quality of life is hard to beat. We know the impact low cost of living, 300 days of sunshine per year, and a ranking ahead of both DC and California in overall happiness can have for inspiring a creative and productive workforce – two qualities we know are critical for solving the US public sector's most pressing cyber challenges.

We at Acronis SCS are proud to call Arizona home.

## A Quick Snapshot

### *What Arizona Brings:*

- State and local leadership dedicated to growing AZ's defense and tech footprint
  - AZ ranked in top 10 US states for business
  - Phoenix ranked in top 10 US cities for startups
  - Commitment to veterans through organizations like the AZ Coalition for Military Families
- Access to the nation's top cyber talent
  - 2 of the top 20 US public high schools
  - ASU repeatedly ranks #1 in innovation
- High quality of life for our workforce
  - Housing prices ~60% lower than DC and ~75% lower than Silicon Valley
  - 300 days of sunshine a year

### *What Acronis SCS Brings:*

- Partnerships with numerous federal and AZ defense, tech, and commerce organizations
  - Mesa Industry Defense Council, Yuma 50, GPEC, AZ Tech Council, local and state chambers of commerce & more
- 40+ employees hired since October 2018
  - Disciplines range from security engineering to sales, communications, and beyond
  - 40% of staff are from communities traditionally underrepresented in tech, including women and veterans
- Commitment to providing our workforce with high-paying opportunities
  - Average salary is ~\$100k